



Let us help reduce your Transportation Footprint!

Undriving.org's innovative and popular UNDRIVER LICENSING STATION™ is available to come to your workplace or company event.
(Think picnic! Transportation fair!)

Undriving can help you and your company:

- Meet Commute Trip Reduction goals
- Reduce traffic and parking congestion on site
- Promote a healthier and happier workplace
- Make a positive environmental impact by reducing greenhouse gas emissions
- Engage and empower employees and their family members to make more conscientious transportation choices

Undriving Positively Gets Results:

Undriving's proven process challenges people to reconsider their transportation choices, and leads directly to behavior change. Follow-up surveys consistently garner these results:

- Impressive **20-40%** response to follow-up online surveys
- **94%** of Undrivers report that they followed through on their Undriving Pledge
- **76%** established a lasting new transportation habit as a result of the program
- **83%** report they shared their license or talked about Undriving with others. In the words of one Undriver: "I feel like you gave us permission to raise the issue with others." Yes!

ABOUT UNDRIVING: Undriving™ is a non-profit organization dedicated to educating and empowering people to make more conscious, active transportation choices, and to discover and share the joys inherent in car-free travel. Our innovative Undriver Licensing™ program is changing the way people think about getting around.

At events and online, we issue personalized **Undriver Licenses™** to people who make a pledge to reduce their car use, or car use on the planet, in the coming month. Since our debut in Fall 2007, we have issued over 6,000 licenses to people of all ages – at festivals, schools, events and workplaces. We are dedicated to scaling and spreading this grassroots-generated, successful model for engaging people to reduce car use.



The Undriver Licensing Station is a turnkey and engaging event feature where we issue official Undriver Licenses™ on the spot for participants of all ages.

What clients are saying about Undriving:

"The Undriver Licensing Station was a big hit at our employee picnic. We were delighted that so many people committed to driving less."

*- Ruth Matthews
American Medical Response*

"By licensing over 300 people at Seattle Children's, [Undriving] helped us create a new conversation around biking, walking, transit and other alternative modes."

*- Paulo Nuñez-Ueno
Transportation Director, Seattle Children's*

"Undriving has been one of the highlights of the Seattle Green Festival for two years. I highly recommend the program."

*- Alisa Gravitz
Executive Director, Green America*